



"Coach" Hayes,

It was a pleasure speaking with you today about our service area expansion into Dillon County. We are excited about the opportunity that is now presented to us as we seek to offer a renewed hope to the citizens of Dillon County through simple, decent, and affordable housing to those living in substandard housing. The need is indeed great in Dillon County. Since 1994, we have seen firsthand the positive impact our ministry has had upon the citizens of Marion County through the construction of 47 new single-family homes and the remodeling of another 4 homes.

To assist us with the establishment of a "footprint" in Dillon County, we are asking that the SC Legislature consider our request for \$500,000.00 in funding. We are proposing that those funds would be used in the following manner:

- Purchase a Marion-Dillon County office and Habitat for Humanity ReStore location to serve the citizens of Dillon County (\$175,000.00)
- First year's salary for an Assistant Director, working under the direction of our Executive Director, whose primary responsibility will be serving the citizens of Dillon County and building partnerships with the area's businesses, churches, civic groups, and private citizens (\$62,400.00)
- Hiring two (2) part-time employees working 30 hours per week. They will assist with the establishment of a Habitat for Humanity ReStore (donated products are resold to the public generating revenue for the affiliate's building program)
  - Store Manager's first year salary (\$21,840.00 - \$14.00/hr)
  - Store Assistant's first year salary (\$18,720.00 - \$12/hr)
- Anticipated cost for the construction of two Habitat for Humanity homes in Dillon County (\$222,040.00)
  - Each home will be approximately 1,250 sq.ft. heated space (3BR, 2Bath)
  - Habitat homes are sold to the qualifying family at our construction costs
  - Habitat homes are NOT given away. Qualifying families must make a mortgage payment and escrow payment to the Habitat affiliate. Qualifying families must have 350 sweat equity hours working on their home

I would like to conclude by saying Habitat for Humanity makes a tremendous impact upon the counties they serve. I am enclosing the following for your consideration:

- FY2020 Economic Impact Analysis for Marion County Habitat for Humanity
- Habitat for Humanity's impact statewide
- Research compiled by Neighborhood Reinvestment Corporation
- Marion-Dillon County Habitat for Humanity Guidelines Brochure

Thank you for your consideration of our request.

Kind Regards,

A handwritten signature in black ink that reads "Rocky Hardee".

Executive Director, Marion-Dillon County HFH

## FY2020 ECONOMIC IMPACT ANALYSIS

### Marion County Habitat for Humanity

FY2020 (July 1, 2019 – June 30, 2020)

An economic impact analysis for FY2020 (July 1, 2019 – June 30, 2020) conducted by Habitat for Humanity South Carolina reported the following outcomes for the work of **Marion County Habitat for Humanity**:

- \$542,635 was invested in the economy by the affiliate’s work over the past year;
- 4 staff members were directly employed;
- Affiliate’s investment created \$781,999 of total economic activity:
  - supporting 6 total jobs,
  - paying \$311,536 in labor income; and
  - contributing \$120,886 in state, local, and federal taxes;
- For every dollar invested by the affiliate, an additional 44 cents were injected into the local economy, amounting to a return on investment of \$1.44; and
- For every dollar donated, \$6.01 was added to the local economy.

*Source: FY2020 economic impact analysis conducted by Habitat for Humanity South Carolina, utilizing IMPLAN economic modeling software. Contact Nancy Lee, Executive Director of Habitat for Humanity South Carolina, at [nancy@southcarolinahabitat.org](mailto:nancy@southcarolinahabitat.org) with any questions.*

### About Habitat for Humanity South Carolina

Local directors founded Habitat for Humanity South Carolina in 2012 as the leader representing and bringing together the Habitat network. Serving 33 counties, Habitat affiliates have built over 3,064 new homes, repaired 1,382 houses, and rehabilitated 174 homes since 1978. Habitat has helped more than 115,000 South Carolinians become first-time homebuyers, improve their housing conditions, and achieve the strength, stability, and self-reliance they need to build better lives for themselves. As of May 2021, there are nearly 1,900 active Habitat mortgage holders across the state. In 2020, the Habitat team in South Carolina invested \$33.6 million, helping 232 families as they achieved their goal of homeownership. Habitat’s investment created nearly \$62 million of total economic activity, supporting 518 total jobs, and paying over \$22 million in labor income throughout South Carolina. To learn more, visit [southcarolinahabitat.org](https://southcarolinahabitat.org) or contact Nancy Lee, Executive Director at [nancy@southcarolinahabitat.org](mailto:nancy@southcarolinahabitat.org).



**South Carolina Habitat Affiliates bring volunteers together to build communities and hope.**

**There are 36 affiliates throughout the state making a difference in our communities and families.**

**We recognize that we face a daunting task but we accept the challenge and won't rest until every South Carolinian lives in a safe, sound and affordable home in a viable community.**

**The statistics are very chilling !**

- **27% of South Carolina children live below poverty**
- **44% of single parent homes live below poverty**

**But, since 1978 South Carolina Habitats have been making a difference !**

- **We have built over 2,500 homes in South Carolina**
- **We built and/or repaired 106 homes in 2013/2014**
- **We have served more than 10,000 SC Children and adults**
- **We have invested over \$200M in affordable housing**
- **We have hosted thousands of volunteers who have contributed millions of volunteer hours**
- **We have diverted an estimated 180 million tons of materials out of landfills through the efforts of our ReStores.**



# Homeownership Builds Stronger Communities and Habitat Builds Communities



Compared to renters of the same age, race and income, homeowners:

- Are 28% more likely to repair or improve their homes
- Live in a community 4 times longer, promoting family stability
- Are 11% more likely to know their government officials and representatives
- Are 9% more likely to know their school board members
- Are 15% more likely to vote
- Are 10% more likely to attend worship services
- Are 16% more likely to belong to PTA's, book clubs and libraries
- Read newspapers 1.3 times more often
- Are less likely to have substance abuse problems

## Homeownership Builds Successful Children And Habitat Helps that Happen



Compared to renters of the same age, race and income, children of homeowners:

- Are 25% more likely to graduate from high school
- Are 116% more likely to graduate from college
- Are 20% less likely to become teenage mothers
- Have 9% higher math scores
- Have 7% higher reading scores
- Have fewer behavior problems
- Are 60% more likely to own their own home within 10 years of moving from their parents
- Save taxpayers in public expenditures (the cost of juvenile delinquency, teenage pregnancy etc)
- Are less likely to have substance abuse problems

\* Research compiled by Neighborhood Reinvestment Corporation